



Columbia Premier Soccer Club
1500 NE 192nd Ave.
www.columbiapremier.com

DEVELOPMENT

RESPECT

OPPORTUNITY

COMMUNITY

FUN

FOR IMMEDIATE RELEASE

Washington Timbers FC Announces New Club Name, Columbia Premier Soccer Club

Vancouver, WA - February 23, 2023 - Washington Timbers FC has announced that, beginning in the 2023-2024 season, the club will have a new name, Columbia Premier Soccer Club (CPSC). This decision has been a long time coming, as discussions regarding departing from the “Timbers Alliance” have been ongoing for the past few years. The club has become strong enough and engaged in its community to stand on its own two feet without relying on a parent club.

The new name, Columbia Premier Soccer Club, represents a return to the club’s roots with the name of one of the original soccer organizations that founded the club we know today. This new name honors our history and reflects the community it serves with a continued focus on the club’s mission, vision, and core values. The club is committed to providing opportunities for youth to aspire to their highest level in soccer and in life through competition, teamwork, and personal achievement. CPSC aims to provide a best-in-class soccer organization in youth development through excellent coaching, innovative programs, premium facilities, development philosophy, and by providing a fun but competitive learning environment. The club’s core values are Development, Opportunity, Community, Respect, and Fun.

A committee consisting of current staff, board members, and parents in the club was formed to decide what name would best represent the club going forward. After several meetings, the committee has concluded, that Columbia Premier Soccer Club (CPSC) has a great history in the community and is the perfect representation of the geography of the community it serves in Southwest Washington.

The club’s new logo has also been released, which will soon be displayed on jerseys, merchandise, and all other club-related materials. The club will be finalizing jersey colors and merchandise soon. Existing members of the club who bought kits in May 2022 will be provided with new jerseys this May. Generous donations from adidas and NW Soccer Locker will provide these for free.

In addition to the new logo and club name, Columbia Premier Soccer Club will have a new jersey sponsor. JNB Mechanical, a Vancouver company owned by Jason Ellis, a long-time member of the club as a coach and parent, has agreed to be the new jersey sponsor. The club is



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extremely thankful for their support and encourages members to look into them for any of their HVAC needs.

Sean Janson, the Executive Director of Columbia Premier Soccer Club, expressed his excitement about the new name and the club's future. "We have a lot of work to do to genuinely become Columbia Premier again. We will release more information as it becomes available. I truly hope everyone loves the new name as much as I do. Thank you for being a part of our club, and I look forward to sharing this new era with you."

To celebrate the club's new name, Columbia Premier Soccer Club will be hosting a rebrand launch event on April 19, 2023, at 5-8pm. The event will take place at Harmony Sports Complex in Vancouver, WA. The event will be open to all club members and their families, and it will include scrimmages, pictures, merchandise, and food. More details about the event will be shared as the date approaches.